

JENNA CANDUSSO / *ACD Art*

Award-winning ACD currently based in Austin, TX.
One of the women behind burger-queen.com.

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WHO PAID ME

Hunt, Gather / *Austin, TX*

Associate Creative Director / *February '23–November '23*

Senior Art Director / *March '22–February '23*

Art Director / *November '20–March '22*

Over the course of 3 years, I was promoted twice to my most recent position of Associate Creative Director. Being a primarily digital agency, I learned a lot about UX & UI, digital design systems & accessibility. I've also created award-winning work for clients like Chipotle and Whole Foods Market while managing a team of art directors and designers to create the best work possible.

MERGE World / *Chicago, IL*

Social Art Director / *May '18–May '20*

Worked mainly on Marco's Pizza, creating engaging social media posts on Instagram, Facebook & Twitter. Taught myself how to use AfterEffects, and collaborated closely with the creative director.

Two by Four / *Chicago, IL*

Art Director / *October '17–May '18*

Freelance Art Director / *August '17–September '17*

Junior Art Director / *July '16–July '17*

Created mostly traditional print, direct mail & point of purchase pieces, with some OOH, digital banners & presentation design sprinkled in.

DDB / *Chicago, IL*

Art Director Intern / *March '16–June '16*

Got a lot of great agency experience right out of the gate. Created digital pieces for Capital One, McDonald's, Jeep, Wrigley & Barilla.

WHO I'VE PAID

Virginia Commonwealth University / *Richmond, VA*

Bachelor of Science in Creative & Strategic Advertising, 2015

Minor in Art History

WHAT I LEARNED

So much. They say experience is the best teacher and I couldn't agree more. No offense to all my great professors I had at VCU, but I learned more at my last job than in all four (and a half) years of college. I learned how to manage a team, give constructive feedback, design engaging landing pages, the art of client presentations, every single possible banner ad size, and best practices for creating design systems.

WHAT I KNOW

Programs

Figma
Photoshop
Illustrator
InDesign
Premiere
AfterEffects
Sketch
Lightroom

Skills

Ideation
Creative Leadership
Design Strategy
Client Presentations
Collaboration
Accessibility
Innovation

FAVE AWARDS

2023 Davey Awards

Best in Show, Design & Print Collateral / Whole Foods Market Impact Report

Gold, Features / Best Use of Emerging Technology / Ask Soundly

Gold, Branded Digital Content / Environmental & Sustainability / Chipotle Human Nature

2022 National Advertising Awards

Silver, Interactive Consumer Website / Chipotle A Future Begins

Gold, Self-Promotion Campaign / Burger Queen

Judge's Choice, Self-Promotion Campaign / Burger Queen